

MASTER'S DEGREE IN INTERDISCIPLINARY STUDIES IN DESIGN AND COMMUNICATION (MUEIDC)**SYLLABUS****PROFESSIONAL INTERNSHIP**

ACADEMIC YEAR: 2026-27

SUBJECT TYPE: Elective

SEMESTER: 2nd

ECTS: 6

TEACHING HOURS: 45

HOURS OF AUTONOMOUS WORK: 105

TOTAL HOURS: 150

LANGUAGE/S: Spanish

CODE: 16935

TEACHING TEAM: Beatriu Malaret bmalaret@elisava.net and tutors**GENERAL FRAMEWORK**

The internships of the Master's Degree in Interdisciplinary Studies in Design and Communication will be carried out in accordance with the general regulations that regulate the external academic internships of university master's degree students, currently by Royal Decree 592/2014, of July 11th, which regulates the external academic internships of university students. Also, the regulations of the University of Vic-Central University of Catalonia, contained in the academic regulations of the Master's studies of the University (<https://www.uvic.cat/es/normativa/FEC/master#general>). In addition, other regulations of a more specific nature may be defined at Elisava level according to the needs of the degree that will be made public in the student guide or in the specific internship scripts as deemed most suitable. External internships are defined as the training activities that the student develops in collaborating companies and institutions with the aim of completing the training.

PRESENTATION OF SUBJECT / GOALS

In this subject, the student is allowed to have an effective experience in a real environment in which they will be able to apply and deepen the knowledge and skills acquired, as well as acquire new ones. From the management, students will be encouraged to carry out internships related not only to communication and design, but also to focus on research, for example, in research institutes, university research groups or companies with departments dedicated to design research.

The master's degree internship approach is based on the desire to bring different contexts and professional realities closer to students. In this professional field, the different companies/institutions where the internships are carried out are a reference.

The Internship subject proposes that the student:

- Know the organisational structure of a company or institution.
- Identify the tasks of a MUEDIC graduate in the context of the company or institution.
- Apply the knowledge gained during the master's degree to your professional practice.
- Consolidate and relate technical and communication concepts of various subjects in a reflexive way.
- Participate and get involved in the situations of a professional activity.

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SUSTAINABLE DEVELOPMENT GOALS (SDGS)

This subject does not specifically incorporate any SDGs.

CONTENTS

At the end of the internship, the student must submit a report on them to the academic tutor. The report shall include:

- Framework of practices
- Description of the company / institution / centre
- Description of the tasks and projects carried out.
- Challenges or problems raised in the design process
- Final solutions / possible alternative solutions
- Conclusions and personal assessment

The report of the internship subject will allow you to know the organisational structure of the company, the tasks carried out and the assessment of the relationship between the contents and knowledge of the internships and the studies taken and will also allow you to see the student's involvement in their learning, their participation in decisions, their specialisation and ultimately the acquisition of the skills provided for in this subject.

TEACHING METHODOLOGIES

- P3-Individual tutoring sessions with the Elisava and company tutor
- P5-Individual Autonomous Work Sessions

COMPETENCIES

- Students must possess the learning skills that allow them to continue studying in a self-directed or autonomous way (CB10)
- Projecting the values of entrepreneurship and innovation in the exercise of the personal, academic and professional trajectory, through contact with different realities of practice and with motivation towards professional development (T2)
- Solving a situation in the field of design and communication, which involves formulating complex problems in dynamic environments, as well as viable proposals for solutions to these problems (E2)

LEARNING OUTCOMES

- Taking responsibility for their own professional development and specialisation in the field of design and communication. (M3-1)
- Showing an attitude of motivation and commitment to personal and professional improvement. (M3-4)
- Developing alternatives and creative proposals within the framework of a design project or design research. (M3-6)
- Defining the guidelines for action that underpin a creative activity in a design process. (M3-8)

TRAINING ACTIVITIES

Each subject will present at the beginning of the course its WORK PLAN where the didactic activities per week / session / autonomous work are recorded.

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EXAMINATION

EXAMINATION SYSTEMS

The evaluation of the subject will be based on continuous monitoring of the student's academic work throughout the course.

EXAMINATION SYSTEM	MINIMUM WEIGHTING	MAXIMUM WEIGHTING	FINAL WEIGHTING
P1-Observation of participation	0	20	20
P2-Follow-up of the work done	10	20	20
P3-Reports from the students themselves, external tutors, tribunal	0	10	10
P5-Completion of required work or projects	45	80	50

EXAMINATION CRITERIA

The final grade of the subject will be the weighted average of the grades of the assessable activities according to the following table:

EXAMINATION ACTIVITY	WEIGHT	RECOVERABLE (up to 50%)	EXAMINATION SYSTEM
Personal learning journal	20%	NO	P-1
Partial memory revisions	20%	NO	P-2
Reports	10%	NO	P-3
Report and supporting documentation	50%	YES*	P-5

Students will have the option of retaking the retake tests. The retake tests will be carried out in the period of the semester allocated to this function, not being able to recover more than 50% of the subject.

* In the event that the Recoverable Assessable Activities exceed 50%, the student body may choose, up to a limit of 50%.

The unjustified non-submission of any assessable activity implies a grade of 0, even if the activity has been classified as Recoverable.

Recoverable Activities can only be recovered when they have been submitted by the student body on the indicated date and with a grade equal to or greater than 3.

** In order to calculate the final grade of the subject, it will be necessary to obtain a minimum grade of 4 in the weighted average of the exams (P-4 evaluation system).

If access to the retake test is waived, the grade achieved in the first instance will be maintained.

In case of taking the recovery, the grade obtained will be the last, even if it is lower than the first.

Plagiarism or copying of other people's work is penalised in all universities and, according to the Rules of Coexistence of the University of Vic-Central University of Catalonia, they constitute serious or very serious offences. That is why in the course of this subject any indication of plagiarism or misappropriation of texts or ideas other people ([What is considered plagiarism?](#)) as well as the improper or undeclared use of Artificial Intelligence in an activity, automatically translates into a suspension and/or other disciplinary measures ([Normes de Convivència de la Universitat de Vic-Universitat Central de Catalunya](#)).

For any questions or queries, see the Academic Regulations for the Master's Degree at UVic-UCC <https://www.uvic.cat/es/normativa/FEC/master#general>.

The evaluation of the internships will be carried out taking into account the report issued by the

company tutor and the assessment of the report made by the academic tutor.

The company tutor fills out the evaluation form provided by the Elisava tutor, where the following are mainly evaluated:

- general aspects of the student's activity.
- achievement of the learning outcomes associated with the competencies.
- development of the tasks entrusted to the company.
- overall assessment of the student's activity during the internship stay.
- strengths to highlight and aspects to improve.

The Elisava tutor fills in the follow-up rubric during the internship, which takes into account the contact with the student, the contact with the company tutor and the final interview with the student. The information provided by the student to the tutor during the internship is also considered.

The Elisava tutor is responsible for correcting and evaluating the report, also based on the defined rubric which, together with the different evaluation actions, will allow the final grade to be obtained for the following evaluation instruments:

- assessment of the follow-up by Elisava's tutor
- company tutor valuation
- assessment of the internship report (includes assessment of the student).

BIBLIOGRAPHY AND TEACHING RESOURCES

The teaching staff will provide a specific bibliography at the beginning of the subject, if applicable.

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